



JANUARY 26, 2023 | 9 AM | ALEX TREBEK HALL

INTERCOMM 23

26 JANVIER 2023 | DÈS 9 H
PAVILLON ALEX-TREBEK

SCHEDULE OF EVENTS

PROGRAMME

9:00 - 9:25

WELCOME | BIENVENUE

COMPLIMENTARY BREAKFAST | P.-DÉJEUNER OFFERT

9:30 - 9:45

OPENING REMARKS | MOT DE BIENVENUE

9:45 - 10:30

KEYNOTE - KNOWLEDGE MOBILIZATION MOBILISATION DES CONNAISSANCES

10:30 - 11:45

ORGANIZATIONAL PANEL ORGANISATIONNEL

Ariane Gauthier, Nada Naser, Fajr Al Sayed, Dominique Gagnon, Bianca St-Denis (Dr. Meredith Rocchi, Dr. Simon Beaudry)

“Healthy learning conditions in the university context”

Aris Kusiele Somda

« Communication et croissance pérenne des startups en Afrique de l’Ouest : les cas du Burkina Faso, du Nigéria et de la Côte d’Ivoire »

Mojde Yaqubi

“ “I was Trapped in *Rudarbāyesti*”: Risk of Cultural Stressors in COVID-19 Pandemic”

Diane Riddell

“Authority through presentification in *The Devil Wears Prada*”

12:00 - 12:45

MEDIA PANEL MÉDIAS

MODÉRATION : Dr. Marie Oelgemoeller

Mahtab Talafian

“Online Identity”

François Thibeault

« La déstabilisation de la figure héroïque dans le film *The Road* (2009) de John Hillcoat »

Michelle Bartleman

“A systematic review of Canadian journalism scholarship in the *Canadian Journal of Communication*”

SCHEDULE OF EVENTS

PROGRAMME

1:00 - 2:00

LUNCH BREAK | PAUSE REPAS

2:00 - 3:00

MEDIA & FOOD PANEL MÉDIA ET NOURRITURE

MODÉRATION : Dr. Dina Salha

Maya Bugorski

“Nailed It! and the Representation of Joy and Imperfection in the Age of the Curated Image”

Julia Cawthorn

“You eat, we watch: An analysis of what mukbang delivers to consumers”

Cayla Johnston

“Anti-Diet Culture Foodiegrams: A Site for Reimagined Food Politics”

3:15 - 4:00

CO-OP PANEL COOP

MODÉRATION : Prof. Jean-Sébastien Marier

Tyanna Craig

Babcock Canada

Megan Doell

University of Ottawa, Faculty of Engineering

4:00 - 4:45

HEALTH PANEL SANTÉ

MODERATED BY: Dr. Meredith Rocchi

Danielle Paige Ruty

“Investigating the Implications of Online Health Information Seeking and Prevalence of Cyberchondria Amongst Emergency Medicine Patients”

Mahtab Talafian

“Investigating the Potential Positive Impacts of Twitter Echo Chambers on Psychological Wellbeing”

Katherine Murphy

“Covid-19 and Domestic Violence”

SCHEDULE OF EVENTS

PROGRAMME

5:00 - 5:30

AI PANEL INTELLIGENCE ARTIFICIELLE

MODÉRATION : Dr. Julie Gramaccia

Michelle Bartleman

"Robot Journalism in Canada"

5:30

CLOSING REMARKS | MOT DE CLÔTURE

6:00

SOCIAL | ACTIVITÉ SOCIALE